

PRESS RELEASE
BARBARELLA RETURNS

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Producers Dino and Martha De Laurentiis have acquired all rights to reinvent the *Barbarella* franchise with a new feature film, to be based on the ground-breaking comic books by Jean-Claude Forest. Dino De Laurentiis produced the classic 1968 *Barbarella* film, which starred Jane Fonda, was directed by Roger Vadim, and was scripted by Terry Southern. Says Dino De Laurentiis, “Barbarella is the ultimate science fiction adventure heroine: smart, strong, funny, and sexy. THE FUTURE IS FEMALE, and I’m excited to reintroduce Barbarella to a new generation of moviegoers.”

Writers Neal Purvis and Robert Wade (*Die Another Day*, *The World Is Not Enough*, *Johnny English*) will reinvent the franchise, creating a completely new and original story for this iconic heroine. Purvis and Wade most recently co-wrote *Casino Royale*, which grossed over half a billion dollars worldwide, and have just penned the next installment in the James Bond franchise.

The new *Barbarella* will be a free and modern woman who lives in a futuristic sci-fi environment and embarks on adventures using her unique intelligence, fighting skills and sex appeal. The film will combine action, adventure, humor and sensuality.

Given the power and recognition of the original character, the search for the new *Barbarella* has already begun and will involve both established and unknown talent throughout the world.

Film rights were acquired from Jean-Claude Forest’s only son Julien Forest, represented by Hollywood Comics principal Jean-Marc Lofficier and French agent Laurie Roy, and development of the new movie is accompanying the reissue of the first two *Barbarella* books and the publishing of material never before translated into English.